



ORIENTEERING TASMANIA INC.

POLICIES AND GUIDELINES

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Sponsorships are a significant potential source of funding of orienteering programs. Sponsorships can be arranged internationally, nationally, by State organisations, clubs and individuals and it is important that there be excellent communication within orienteering to ensure that there is not conflict between sponsoring bodies, and that contractual obligations are met. For these reasons, Orienteering Australia established a [Sponsorship Policy](#) to guide the necessary coordination. Reading the full policy is recommended, but the following box contains a summary of points to be observed.

Note: the approval process must be a fast-track operation which ensures that all affected orienteering bodies are fully consulted and clashes of sponsors are avoided. All communications to State bodies shall be through the Councillors who shall be responsible for managing all matters relating to sponsorships referred to the State bodies.

- (a) OA (i.e. national) sponsorships are the responsibility of the OA through the Director(Development) and the Manager (National Marketing) and the State organisations through their Councillors. Prior to any national sponsorship being finalised, OA shall inform the State bodies through their Councillors of the sponsorship details (projected outcomes, obligations to be met by State bodies, event committees, etc.) and obtain their endorsement. The OATreasurer shall be kept informed of all details of OA sponsorships.
- (b) State and event sponsorships shall be referred to the OA by the State Councillor (on behalf of the State body) for endorsement.
- (c) Clubs and individual orienteers seeking sponsorships must apply to their State bodies for approval. Approved sponsorships should be forwarded to the OA for noting.
- (d) Where the State and OA cannot agree on the acceptance of a sponsorship proposal, the matter shall be referred to the OA Board for further appraisal. Proposals which remain unresolved shall be referred to the OA AGM or Conference (whichever is the sooner).
- (e) Where a new sponsorship has the potential to clash with an existing one, it will not normally be approved unless the "clash" is recognised and permitted within the contract of the new sponsorship.

Note: The titles of some positions may change over time, but the principles remain valid.

AUTHOR	
RESPONSIBILITY	
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