

Expressions of Interest

Organiser for Southern Schools Term 1 Series

Over six Wednesday afternoons: 17, 24 February Howrah; 3,10 March Mount Nelson; 17 March Waterworks;
24 March Risdon Brook Dam (Southern Schools Championships)

Profit-Share Basis

For a copy of the Memorandum of Understanding setting out the Proposed Agreement contact Miriam Whittington development@tasorienteing.asn.au

EOI to be submitted to Mike Dowling by email president@tasorienteing.asn.au

Closing Date for EOI: 15 January 2010

Background: In a change from a previous reliance on volunteers OT entered into a Memorandum of Understanding for the Term 3 2009 Southern Schools Series and Corporate Challenge to be run on a profit-share basis on the same afternoon each week and on the same map but at different times. The Corporate Challenge was a success with a 20% increase in attendance in spite of a doubling of the entry fee. This was due to a number of factors including marketing and the support of regular orienteers. However, the Schools Series did not grow. Growth in the numbers of younger orienteers is vital for OT to achieve its strategic goals. OT considers that for Term 1 2010 the Southern Schools Series should be held on a different afternoon from the Corporate Challenge and with a concerted marketing campaign considers that the Southern Schools Series Term 1 has potential for significant growth. However, OT will continue to run the Term 3 Southern Schools Series in conjunction with the Corporate Challenge in 2010 (as in, like in 2009), Term 1 being identified as the best time for developing schools orienteering. The organisers for the Term 3 Southern Schools Series & Corporate Challenge 2009 have opted to focus on the Corporate Challenge. OT is now calling for expressions of interest from any suitably qualified and interested parties to run the Term 1 Southern Schools Series.